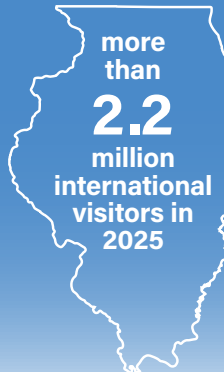


# 2025

## ILLINOIS INTERNATIONAL VISITATION & SPEND

We welcomed:



Down 6% in 2025



Overseas  
**1,507,900**  
↓ Down 3.5%



Canada  
**497,000**  
↓ Down 18%



Mexico  
**230,200**  
↑ Up 7%



### Top 10 Markets (in thousands)



### Top 10 Markets for Spending (\$ in millions)

|    |             |       |
|----|-------------|-------|
| 1  | Canada      | \$329 |
| 2  | Mexico      | \$77  |
| 3  | China       | \$342 |
| 4  | India       | \$292 |
| 5  | UK          | \$244 |
| 6  | Brazil      | \$157 |
| 7  | Germany     | \$156 |
| 8  | Australia   | \$98  |
| 9  | South Korea | \$94  |
| 10 | France      | \$85  |

International  
visitors spent over:

**\$3.3** Billion  
in Illinois in 2025



Down 4%